



KERALA TODDY INDUSTRY DEVELOPMENT BOARD
(Under State Government of Kerala)
(Toddy Board)

No. 34/2024/KTIDB

Date: 01/09/2025

INVITATION OF EXPRESSION OF INTEREST (EoI)

Chief Executive Officer, Kerala Toddy Industry Development Board invites Expression of Interest from experienced persons/Startups/Firms/Companies / Government Departments/Organisations/ Undertakings who have already developed a successful method / technology on extending the shelf life of Toddy which help to bottle and keep toddy in room temperature for a period from three months to one year.

Expression of Interest (EoI) details and document can be obtained directly from the office of the Chief Executive Officer, Kerala Toddy Industry Development Board, TC 81/3986(6), First Floor, Block A, Central Telephone Exchange, Near Govt. Press, Statue, Thiruvananthapuram 695001 or through mail/website. Phone Office: 0471-2335028, CEO Mob: 9446165029, Email- ktidb123@gmail.com website – ktidb.kerala.gov.in.



Anil Kumar. G
Chief Executive Officer
Kerala Toddy Industry Development Board

***INVITATION FOR EXPRESSION OF INTEREST (EoI) FOR THE
DEVELOPMENT, DEMONSTRATION, TRANSFER OF SUCCESSFUL
TECHNOLOGY FOR EXTENDING SHELF LIFE OF TODDY AND ITS
BOTTLING.***

Reference No.34/2024/KTIDB	Dated.01.09.2025
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<i>Date of Publishing</i>	01/09/2025
<i>Last Date of Submission of EoI</i>	31/10/2025
<i>How to get EoI document</i>	Interested Firms /Persons may get it from KTIDB office directly or through mail / website on or before 31.10.2025
<i>Contact person for any information and queries</i>	The Chief Executive Officer, Kerala Toddy Industry Development Board. Phone Mob - 9446165029 Office - 0471-2335028 Email - ktidb123@gmail.com Web site - www.ktidb.kerala.gov.in

The Kerala Toddy Industry Development Board is a Board constituted under the Kerala Toddy Industry Development Board Act, 2021 (Act 40 of 2021), by the Government of Kerala for overall renovation and development of the Toddy Industry in Kerala. The Board desired to invite Expression of interest from the experienced Start Up/ Firm/ Company/ Individuals who are willing to develop, demonstrate and transfer/collaborate to Kerala Toddy Industry Development Board, a successful Technology in extending the Shelf life of Toddy and its bottling and keep Toddy in normal room temperature for a long period from 3 months to One year.

The start-ups firms/persons who developed a successful technology are requested to submit their Expression of Interest as detailed below;

1. Objective of the Expression of Interest.

The Kerala Toddy Industry Development Board is a Board constituted under the Kerala Toddy Industry Development Board Act 2021 (Act 40 of 2021), by the Government of Kerala for renovation and development of the Toddy Industry in Kerala. The Board desires to bottle toddy and keep then in normal room temperature for a period upto one year enabling to provide the bottled toddy in restaurant cum toddy parlors, shops, for exporting etc. The shelf life of toddy need to be extended for the above purpose. The method technology for extending the shelf life of the toddy and bottling be developed for the board. The first and most important duty of the board is to provide pure toddy to consumers. The depreciation of business in the industry and decrease of profit to all concerned is also the concern of the Board. For the above purpose, we need to provide toddy in bottle in a very hygienic surroundings. So, the Board is going on with a project named Bottling of Toddy. The Board requires a successful Technology in extending the shelf life of Toddy upto one year and its Bottling. The start up firms / persons who developed a successful technology are requested to submit their Expression of Interest.

2. Objective of the Project/ Work.

Toddy is the sap of the tapping trees such as coconut, palm trees etc. Soon after inflorescence sap reaches the earthen pot which undergoes fermentation with wild yeasts. Fermentation depends on the collection time. The toddy is an excellent medium for microbial growth. Proper collection under hygienic conditions must be followed to prevent bacterial contamination to avoid its further fermentation competing with yeasts.

The Toddy Board decided to preserve and supply toddy in bottles. For keeping toddy in bottles, a successful method/ technology requires to preserve them for a period upto one year. It has come to the notice that now a days there are certain methods used by some countries for preserving toddy.

Toddy Board desires to find out a suitable startup/firms etc which has already developed a successful method / technology for extending the shelf life of toddy for the above purpose.

- 1) Shelf life of Toddy be extended for a period upto one year.
- 2) It can be bottled and kept in normal room temperature for a prescribed period.
- 3) Pure bottled toddy can be distributed to customers through Restaurant cum Toddy Parlours.
- 4) In future, bottled toddy can be sold all over India.
- 5) In future, bottled and branded toddy can be exported to other countries too.
- 6) Toddy taken from the tapping trees can be kept for a period up to one year after extending its shelf life.
- 7) The natural vitamins, nutrients, flavour and taste should not be lost or decrease and the toddy can be kept in bottle for a prescribed period after extending its shelf life.
- 8) Adding preservatives and pasteurisation may alter the natural flavour and taste of toddy, such ways of extending shelf life should be avoided.
- 9) At the same time an approved and scientific method / technology which can sustain the natural quality of toddy and can keep in bottle for a period up to one year can be used.
- 10) A feasibility study report of the proposed project / technology should be submitted along with Expression of Interest.
- 11) A detailed report about the pros and cons of bottled toddy and natural toddy should be attached with.
- 12) A detailed feasibility study report as how the project can be implemented industrially on the basis of the availability of tapping trees in Kerala.

- 13) A detailed report on the basic support/ infrastructure which should be arranged by the board for implementing the proposed project.
- 14) A detailed report on the financial support/technology cost which should be given by the board to the firm for implementing the project.
- 15) It should be assured that the product toddy in the proposed project is strictly adhering the quality as per the existing Act and Rules.
- 16) Payment receipt/ DD of Rs.5,000/- paid in respect of Kerala Toddy Industry Development Board [A/c No.120034720224, Canara bank Cantonment branch, Thiruvananthapuram, IFSC Code- CNRB0000819] for the document fee should be submitted along with the Expression of Interest.

3. Eligibility Criteria.

The Start Up/ Firm/ Company/ Individual willing to participate with the board in technology development should meets the following criteria.

- i. Should be a Start Up/ firm/ company registered in India since last 2 years and have been in this field for a period of 2 years
- ii. Should have capability to implement the project in terms of project management and shall requisite manpower of required qualification and experience
- iii. Key personnel proposed to be associated with the Board should have deep knowledge and experience in the project.
- iv. Should not be blacklisted by any State Government / Central Government or any State / Central Government Agencies in India by declaration.

4. Format of Expression of Interest submission Forms.

Interested Startup/Firm/Company/Individuals are expected to respond to the Expression of Interest, with all document supporting the eligibility criteria. Expression of Interest shall comprise filled in forms given as Annexures along

with the covering letter. Relevant documents shall be enclosed along with Expression of Interest to prove experience and knowledge in the proposed field.

5. Evaluation and shortlisting

The Firm/Company/Startup's/Individual short listed based on eligibility and feasibility criteria may be invited to make a presentation on a date, time and location notified by the Toddy Board. The purpose of the presentation would be to allow the participants to present their technology /method using in the project, production and storage of toddy in an individual basis etc.

Interested parties may carry out their own study/analysis/investigation etc as required before submitting EoI. This document does not constitute an offer or solicitation of an offer, nor does this document or anything contained herein, shall form a basis of any contract or commitment what so ever.

The participants eligibility will be evaluated based on the criteria stipulated vide Clause 3 of the EoI. The Kerala Toddy Industry Development Board shall not be liable for any cost incurred by any potential Start Up/ Firm/ Company/ Individual in preparation and submission of information in response to this EoI.

The Expression of Interest document complete in all respect including payment receipt/DD in original should be submitted on or before 31.10.2025 up to 3 PM in the office of Kerala Toddy Industry Development Board before the Chief Executive Officer directly or in the address CEO, Kerala Toddy Industry Development Board, TC 3986/ First Floor, Central Telephone Exchange, Near Government Press, Thiruvananthapuram - 695001. Expression of Interest document can be collected from the office of Kerala Toddy Industry Development Board directly or through mail.

NB:- The Kerala Toddy Industry Development Board has the authority to change any conditions in the Expression of Interest or cancel the same at any time before the last date of submission of EoI

Annexure

Form-1

From

To,

The Chief Executive Officer
Kerala Toddy Industry Development Board
TC 81/3986(6), First Floor, Block A, Central Telephone Exchange,
Near Govt Press, Statue, Thiruvananthapuram 695001

Dear Sir,

I/we, the undersigned offer to collaborate/hand over the developed technology in extending the shelf life of Toddy and its bottling. We are submitting herewith the Expression of Interest (EoI) in sealed Envelope.

Our correspondence details with regard to this Expression of Interest are:

Sl. No.	Information	Details
1	Name of the contact person	
2	Address	
3	Telephone No personal & office	
4	Email id	
5	Website URL if any	
6	Register No of Company (if any GST/PAN/ etc...)	

I /we declare that our proposal submitted in response to this Expression of Interest is made in good faith and the information contained is true and correct to the best of our knowledge and belief.

Sincerely,

FORM-3

UNDERTAKING FOR NOT BLACKLISTING.

(To be submitted in the firms letter head)

I /We having our office as mentioned below and declare that I /We have never been blacklisted by any State Government/Central Government or any State/Central PSU's as on the date of submission of the Expression of Interest.

Authorised signatory of Expression of Interest

Firms/Company seal & Date.